

ABOUT DUBAI

UAE country made up of seven 'emirates' Abu Dhabi (the capital), Dubai, Sharjah, Ajman, Umm Al-Quwain, Ras Al-Khaimah and Fujairah.

Dubai is the second largest Emirate in the United Arab Emirates and probably the most well known. Under the guidance of H.H. Shaikh Mohammed bin Rashid Al Maktoum, it has forged a reputation as one of the most important and vibrant cities in the Middle East. The liberal nature of Dubai, coupled with unprecedented investment and year round sunshine has turned the emirate into a popular tourist destination as well as an essential place to do business.

The Country - UAE

THE GEOGRAPHY: The United Arab Emirates is situated on a peninsula in the Arabian Gulf. It is bordered by Oman to the east and Saudi Arabia to the west and south. Iran is the closest country to it from the north. The UAE is 83,600 sq.km.

THE GOVERNMENT: The capital of the UAE is Abu Dhabi. This is where the seat of government is and where national decisions are made. However, each emirate has its own ruler and each emirate has a degree of autonomy and can make up their own laws.



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AQUARIYA EXPO 2009 DUBAI



4 - 6 March, 2009
Crowne Plaza - DUBAI

THE MIDDLE EAST ONLY AQUARIUM EXPO



Organized by:

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INTRODUCTION

Aquaria Expo 2009 – DUBAI is an all encompassing event that offers you the opportunity to explore an international array of the latest products, accessories, equipment & technology, launch new products, create new business partners or build on existing business relationships, reinforce and strengthen your business profile.

Explore the many business opportunities available at Aquaria Expo 2009 – DUBAI to reach out to the global markets and propel your business growth in the fast growing and vibrant industry of ornamental and aquatics fish business.

PROSPECTUS 2009

Ornamental fish is one of most popular pets in the world. Recently, while the standard of living has been improved, people prefer to have a hobby which could benefit both physical and mental well-being. Raising ornamental fish, having aquarium bowls and fishing has thus been the leading trend in household consumption market. Aquarium industry also has become new point of growth in Middle East fishing industry. The rise of leisure and ornamental aquarium industry accelerates the supporting industry including fishing equipment, feed, fishing medicines, aquarium equipment etc.

Ornamental fish industry is essential part of modern urban fish industry. UAE's GDP predicted to reach Dh 697b in 2007 UAE, ornamental fish industry has formulated economic foundation for rapid growth. As the earliest trade center for exporting ornamental fish in Middle East, Dubai has enjoyed favorable geography, cultural conditions as well as talent and information advantage for ornamental fish industry.

With the goal of turning Dubai into the ornamental fish center in Middle East, through the communication with experts in leisure fish industry, managers, we hope we can provide opportunities of acting as agency, distributing, trading and exchanges for companies both at home and abroad which could enable them to comprehend more about Dubai's growing market, seek for new trading opportunities, extend new products and technology, build industry liaison and promote corporate image.

WHY EXHIBIT?

- Access to a highly lucrative and growing market.
- Gain a greater understanding of this global market.
- Make contact with international buyers & suppliers.
- Source new dealers and distributors.
- Establish new business contacts.
- Immediate sales and orders.
- Create better ties with existing customers.
- Monitor competitor activity.
- Cost-effective promotion of your products and services increasing your brand awareness.
- Benefits from the events extensive marketing campaign.
- Worldwide exposure through the official show website

EXHIBITORS PROFILE

- Aquarium Fish (Marine / Freshwater)
- Aquarium Tanks
- Aquatic Plants
- Fish Food
- Accessories
- Equipment (filter, pump, aerator etc.)
- Aquarium Furniture & Lightings
- Health & Medical Treatment
- Ornaments & Decorations
- Packing Materials, Equipment & Machinery
- Packaging Materials, Equipment & Machinery
- Shop Fittings & Furniture
- Clothes & Accessories
- Grooming Accessories
- Pet Food
- Pet Housing
- Toys
- Veterinarian Supplies
- Health & Medical Treatment
- Packaging Materials, Equipment & Machinery
- Shop Fittings & Furniture
- Associations
- Airlines
- Consultancy Services
- Freight Services
- Government Organisations
- Insurance Services
- Publications

WHY VISIT?

- Gather industry information and increase awareness
- Network with major players in your industry
- Source new suppliers and distributors or reinforce relations with existing ones
- Gain a greater contact base
- Discover new products and services
- Meet with leading industry contacts

VISITORS PROFILE

Traders, Wholesalers, Retailers, Brokers, Consultants, Professionals related to the field, General Visitors, Hobbies

